AUBER

Association for University Business and Economic Research

(The professional association of business and economic research organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October, 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 100 Full and Associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter of their research and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

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PREFACE

This *Bibliography* provides a convenient reference to publications of the Association for University Business and Economic Research (AUBER) and the members of the American Assembly of Collegiate Schools of Business (AACSB) which do not appear in the traditional indexes. Simultaneously, it brings together in one document a wealth of related topics of interest to researchers in business and economics.

Users will note that many of the publications deal with topics beyond the narrowly construed confines of business and economics, mainly because university schools of business and economics and their research organizations are concerned with a multitude of issues and problems facing our society. Through the books, monographs, periodicals, working papers, bulletins, and other publications, these organizations are making available the results of research encompassing both theoretical and applied aspects of the problems which in one way or another touch on the disciplines of business and economics. This volume, which lists over 2200 items, gives some indication of the increased scope of activity and research being conducted by AUBER and AACSB research organizations.

As with previous editions of the *Bibliography,* there are three main parts to this book. The first of these is a listing of Publications by Subject, with items categorized according to the classification system set forth on p. 3. The second section, Publications by Institution, lists works by their institution of origin. The third section is the Author Index, where the publications are referenced to individual authors by the index numbers previously assigned in the section on Publications by Institution.

This volume makes use of a fairly extensive subject cross-reference system in Section I. Many of the subject categories are inter-related, making a single classification of a publication difficult and somewhat arbitrary. We hope that having references to related categories will facilitate the researcher's efforts.

Requests for the publications listed in the *Bibliography* should be directed to the publishers. Addresses for all AUBER members and AACSB schools whose material is listed in this edition will be found immediately following their names in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the West Virginia University Bureau of Business Research. A convenient order form is provided in the back of this issue.

ACKNOWLEDGMENTS

Appreciation is once again extended to the American Economic Association for permission to use their subject classification system, and to Mark and Naomi Perlman, of the *Journal of Economic Literature,* who made the necessary arrangements for its use.

Here at West Virginia University, thanks are due everyone on the staff of the Bureau who helped with the production of the *Bibliography.* Special thanks go to Dr. Dennis Leyden, who assisted in the classification of the material; Deanna Jefferson, who handled correspondence for the project; R. W. Kuznicki, who developed and updated the computer programs employed in the project; and Stephen Lothes, who was responsible for all other computer-related tasks—ranging from the input of raw data to the preparation of final output on tape.

Finally, we wish to thank all the members of AUBER and AACSB for their cooperation in responding to the questionnaires on material to be included in this volume. Without their carefully-prepared contributions, there would be no *Bibliography.* Participation in this publication is voluntary. As a result, publications that were listed last year may not appear this year; conversely, established publications may appear for the first time in this volume.

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* Adapted with permission from the *Journal of Economic Literature* (American Economic Association). Each publication listed is assigned to one category exclusively; there are no multiple listings.

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814 Personnel management (See also 513)
820 Labor Market; Public Policy
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823 Labor mobility; national and international migration
824 Labor market studies, wages, employment
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826 Labor markets; demographic characteristics
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913 Economics of health
914 Economics of poverty (For rural poverty, see 718)
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916 Economics of crime
917 Economics of minorities; economics of discrimination
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932 Housing and economics (See also 634)
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940 Regional Economics
941 Regional economics (See also 228,324,631,634,635 and 841)

LISTING OF PUBLICATIONS BY SUBJECT

000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

011 General economics

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020 GENERAL ECONOMIC THEORY

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"Information Systems, Preferences, and the Economy in the JEI," Warren J. Samuels. *Journal of Economic Issues*, Vol.XII, No.1, Mar. 1978, p. 23-41. Bureau of Business and Economic Research, Michigan State University.

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024 Welfare theory

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025 Social choice and bureaucratic performance

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"A Survey of Public Support for the Space Program," William S. Bainbridge. *Journal of Contemporary Business*, Vol.7, No.3, Summer 1978, p. 185-189. Graduate School of Business Administration, University of Washington.

030 HISTORY OF ECONOMIC THOUGHT; METHODOLOGY

031 History of economic thought

"American Institutionalism: Premature Death, Permanent Resurrection Perspective," Philip A. Klein. *Journal of Economic Issues*, Vol.XII, No.2, June 1978, p. 251-276. Bureau of Business and Economic Research, Michigan State University.

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Issues, Vol.XII, No.1, Mar. 1978, p. 147-161. Bureau of Business and Economic Research, Michigan State University.

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036 Economic methodology

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040 ECONOMIC HISTORY

041 Economic history; general

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145 "Applying the Community Development Corporation (CDC) Concept to the Funding of Small Business in Today's Environment," Francis J. Brewerton, Elias R. Callahan, Jr., and R. Wayne Gober. Vol.III, No.3, Jan. 1978, p. 5-15.

146 "An Attitudinal Comparison of Black and White Small Businessmen," Matthew C. Sonfield. Vol.III, No.3, Jan. 1978, p. 38-45.

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Frequency: quarterly

164 "Alternative Random Stock Investment Strategies," Dean Drenk. Vol.9, No.2, May-Jul. 1978, p. 7-18.

165 "Brand Loyalty and One-Shot Advertising Campaigns," Conway L. Lackman. Vol.9, No.4, Nov.1978-Jan.1979, p. 41-48.

166 "Britain's Economic Performance: Myths, Realities, and Prospects," Clifford Elliott and Vincent H. Smith. Vol.9, No.1, Feb.-Apr. 1978, p. 7-22.

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168 "Capitalizing vs. Expensing: Tax Considerations," Jeffrey A. Schnepper. Vol.9, No.2, May-Jul. 1978, p. 19-24.

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187 *Business and Its Changing Environment*, George A. Steiner, ed. Apr. 1978, 357p. (Proceedings of 8th annual conference on the topic, July 24-Aug. 3, 1977.)

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Frequency: Irregular

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199 "What Do You Mean: It's Like a Zoo?" Carol Kovach. No.78-6, Aug. 1978, 38p.

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209 "Surveying American Consumers' Acceptance of Foreign Goods," Yoshi Tsurumi. No.PBESC-78-003, 1978, 6p., $0.60.

STUDY CENTER FOR CULTURAL POLICY AND MANAGEMENT IN THE ARTS PAPERS

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210 "Forecasting Ticket Sales and Revenue for a Performing Arts Concert Series," Lee G. Cooper. No.35, Aug.1978, 98p., $4.00.

211 "Selected Proceedings of the 1978 UCLA Conference of Professional Arts Managers," Lee G. Cooper, Hope Tschopik, E. James Hannon, and Carolyn L. Cochran, eds. 1978, 377p., $7.00.

ACCOUNTING INFORMATION SYSTEMS WORKING PAPER SERIES

Frequency: Irregular

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226 *The Jacob Marschak Interdisciplinary Colloquium on Mathematics in the Behavioral Sciences: Colloquium Documents, 1977-1978,* Douglas Nigh. 1978, 73p., $5.50. (Annual.)

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233 "Should California Agriculture Receive Preferential Water Rates?" Donald Erlenkotter. No.285, Oct. 1978, 34p., $2.00.

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THE GSM QUARTERLY—Selected Articles

Frequency: quarterly

234 "Current Management Research," Marcelle Fortier, comp. Vol.6, No.4-5. (Spring-Summer 1978.)

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Housing, Real Estate and Urban Land Studies Program

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236 *Current and Future Directions of Real Estate and Urban Development in the United States: Proceedings III*, Frank G. Mittelboch, ed. Aug. 1978, 100p., $5.00.

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Frequency: irregular

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241 "Optimal Capital Structure under Corporate and Personal Taxation," Harry DeAngelo and Ronald W. Masulis. No.7-78, Sept. 1978, 78p. (Revised.)

242 "Orthogonal Portfolios," Richard Roll. No.6-78, Aug. 1978, 21p. (Revised.)

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WORKING PAPER SERIES
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254 "A Typology of Academic Research Styles," Carol Kovach and T. K. Das. No.5, Feb. 1978, 18p.

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Frequency: quarterly

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255 "Air Quality Planning in Butte County," William Carson. Fall 1978, p. 12-16.

256 "Almonds—Near Disaster?" John M. Camou. Fall 1978, p. 7-12.

257 "The Economics of Honky-Tonk," Ronald W. Hodgson. Spring 1978, p. 5-8.

258 "Employment and Progress," Tom Sears. Winter 1978, p. 3-5.

259 "Financial Returns from Forest Investments," William Beckett. Summer 1978, p. 7-10.

260 "Housing Trends in California," Diane Cassano, comp. Winter 1978, p. 5-8.

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School of Business and Administrative Sciences
Fresno, CA 93740

262 *Annual Housing Report, Fresno-Clovis Urban Area, 1978*, Tom Doyel. Jan. 1978, 54p., $62.50.

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Frequency: three times a year

263 "Bridging the Gap between Academia and the Business Community," Victor G. Panico. Vol.3, No.2, Spring 1978, p. 2-4.

264 "The Major Economic Challenges of Central California," Arch D. Hardyment. Vol.3, No.2, Spring 1978, p. 5-7.

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266 *Regulatory Reform: What Retailers Want—Improving Productivity in the Retailing Industry Through Regulatory Reform Action*, Bernard Codner and John F. Steiner. Sept. 1978, 16p., $3.95. (Highlights and Action Report.)

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269 "Alternatives to Unemployment," Marion Dearman. Vol.4, No.1, Fall 1978, p. 18-21.

270 "Building a Strategy for Success," Elmer T. Westfall. Vol.3, No.4, Spring/Summer 1978, p. 4-8.

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279 "Interest Rates and Inflation: The Close Connection," Norman Barker, Jr. Vol.4, No.1, Fall 1978, p. 9-12.

280 "Management in the Age of Strategy," William C. Waddell. Vol.3, No.4, Spring/Summer 1978, p. 14-18.

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284 "Economic Determinants of the Timing of Marriage: Evidence from Country Aggregate Data and Implications for Population Policy," Adam Pilarski and Donald Snyder. No.78-3, 1978, 48p., $1.00.

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289 *Sacramento Statistical Abstract*, 1978, 51p., $12.00.

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290 *Proceedings, Conferences on Air Transportation 1977: Present and Future*, Clinton H. Whitehurst, ed. Nov. 1977, 115p.

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Frequency: biannual

291 "America and Her Vital Issues," John B. Connally. Vol.XVII, No.1, Spring 1978, p. 1-10.

292 "An Analysis of the Cost-Reliability Tradeoff in the Calibration Interval Problem," Jimmy E. Hilliard and Jack Bradford. Vol.XVII, No.1, Spring 1978, p. 69-70. (Abstract: SE TIMS Award-winning Paper.)

293 "Canonical Analysis of Relation Between Socio-Economic Risk and Personal Influence on Purchase Decisions: A Replication and Extension," Harold Z. Daniel, Jr. Vol.XVII, No.1, Spring 1978, p. 70-71. (Abstract: SE TIMS Award-winning Paper.)

294 "Carbon Fibers for Structural Composites," C. W. Roberts. Vol.XVII, No.2, Fall 1978, p. 11-25.

295 "A Computationally Efficient Heuristic for the Traveling Salesman Problem," William R. Stewart, Jr. Vol.XVII, No.1, Spring 1978, p. 70. (Abstract: SE TIMS Award-winning Paper.)

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297 "Current Developments in Coal Programming," Richard L. Morris. Vol.XVII, No.1, Spring 1978, p. 47-53.

298 "Economic Growth Patterns in South Carolina," James A. Morris and Thomas N. Schaap. Vol.XVII, No.2, Fall 1978, p. 37-68.

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Business Research Division

Graduate School of Business Administration
307 College of Business, Campus Box 402
Boulder, CO 80309

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College of Business Administration

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Colorado Springs, CO 80907

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Graduate School of Business

408 Uris Hall
New York, NY 10027

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GENERAL SERIES

Frequency: Irregular

445 *An Appraisal Report Primer for Residential Lenders and Underwriters*, William N. Kinnard, Jr. No.10, June 1978, 15p., $2.00.

446 *The Failure of the Universities to Teach the Real Estate Process as an Interdisciplinary Art Form*, James A. Graaskamp. No.9, May 1978, 13p., free.

447 *HP-38E Operations and Procedures for Use by Real Estate Analysts and Appraisers*, Stephen D. Messner and William N. Kinnard, Jr. No.13, Nov. 1978, 32p.

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Graduate School of Business and Public Administration

308 Malott Hall
Ithaca, NY 14853

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Frequency: three times per year

451 "An Adequate Petroleum Supply: What It Costs," John G. Winger. Vol.5, No.1, Fall 1978, p. 13-14.
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466 "U.S. Energy: A Middle Way," Thornton F. Bradshaw. Vol.5, No.1, Fall 1978, p. 19-20.
467 "U.S. Policy in the Middle East in the Coming Decade," William D. Rogers. Vol.5, No.1, Fall 1978, p. 33-34.
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469 "What Should Be the Federal Role in Energy?" Robert C. Lind. Vol.5, No.1, Fall 1978, p. 10-12.

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471 "An Assessment of the Scientific Merits of Action Research," Gerald I. Sussman and Roger D. Evered. Vol.23, No.4, Dec. 1978, p. 582-603.

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473 "Bureaucracy as Praxis: Toward a Political Phenomenology of Formal Organizations," Richard Harvey Brown. Vol.3, No.3, Sept. 1978, p. 365-382.

474 "Characteristics of Departments, Positions, and Individuals: Contexts for Attitudes and Behavior," Denise M. Rousseau. Vol.23, No.4, Dec. 1978, p. 512-540.

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477 "Conceptual Dimensions and Boundaries of Participation in Organizations: A Critical Evaluation," H. Peter Dachler and Bernard Wilpert. Vol.23, No.1, Mar. 1978, p. 1-39.

478 "Coping with Incompatible Expectations: An Integrated View of Role Conflict," Vol.23, No.2, June 1978, p. 254-271.

479 "Dependence of Technological Routinization on Structural Variables in Human Service Organizations," Charles A. Glisson. Vol.823, No.3, Sept. 1978, p. 383-395.

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598 *Explorations: Research at the Harvard Business School*, Max Hall, ed. No.5-10, 1978, 5p., free. (Bimonthly.)

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605 "Bureau of Economic & Business Research: Working Papers, Reprints, and Other Publications." (Quarterly.)

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Frequency: monthly—10 issues per year

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607 "Alternative Mortgage Instruments—Who Wins?" Carroll R. Melton. Vol.35, No.2, Mar. 1978, p. 9-11.

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653 "Air Transportation in the Post-World War II Era: Commentary," Richard W. Barsness. Vol.7, Feb. 1978, p. 29-32.

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Frequency: semi-annual

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863 *Sample Design for Real Estate Valuation Modeling: A Case Study,* David H. Richardson and Richard Thalheimer. June 1978, 32p., $3.00. (Working Paper No.6.)

864 *Variable Selection in Linear Regression: An Application to Real Estate Assessment,* David H. Richardson and Richard Thalheimer. June 1978, 25p., $3.00. (Working Paper No.7.)

865 *The 1977 Kentucky Real Estate License Holder: A Profile,* July 1978, 22p., $3.50.

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LOUISIANA BUSINESS REVIEW—Selected Articles

Frequency: monthly

866 "Changing Structure of the Louisiana Economy: 1940-1976," Loren C. Scott. Vol.42, No.9, Sept. 1978, p. 2-6.

867 "Consumer Price Index: Revised and Updated for the 1970's," James A. Richardson. Vol.42, No.4, Apr. 1978, p. 2-6.

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874 "Mortgage Insurance: An Analysis," Harvey W. Rubin. Vol.42, No.2, Feb. 1978, p. 2-6.

875 "Prospects for 1979," Loren C. Scott. Vol.42, No.12, Dec. 1978, p. 7.

876 "Right-To-Work Laws: The Issues and the Evidence," Robert C. Brown and Jeffrey A. Reed. Vol.42, No.12, Dec. 1978, p. 2-6.

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Ruston, LA 71272

880 *Louisiana Occupational Training Information System, Phase IV, Net Manpower Needs, 1978*, June 1978, 72p.

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882 "Estimated Louisiana Gross State Product, 1973-1977," Phillip E. Fincher and Philip F. Rice. Vol.XII, No.2, Nov. 1978, p. 1-9.

883 "Estimates of the Population of Louisiana Parishes, July 1, 1976 and 1977," Barbara H. Denton. Vol.XI, No.3, Feb. 1978, p. 1-6.

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885 "Louisiana Fur Industry Today," Julia R. Murchison. Vol.XII, No.1, Aug. 1978, p. 1-5.

886 "Louisiana-Mississippi Migration Exchange," Tommy W. Rogers and Lyndon E. Dawson. Vol.XII, No.1, Aug. 1978, p. 6-8.

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Mankato, MN 56001

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888 *Business and Economic Indicators—1978*, Mary Heim, ed. 1978, 10p. (Annual summary.)

889 "Mankato Area Business and Economic Indicators," B. J. Phillips, ed. Monthly, 4p.

UNIVERSITY OF MARYLAND

Bureau of Business and Economic Research

Room 4118, Tydings Hall
College Park, MD 20742

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890 "Derivation of Regional Shadow Prices," Curtis C. Harris, Jr. and Mehrzad Nadji. No.78-19, 1978, 8p.

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Memphis, TN 38152

891 *Impacts of a Waterways User Charge on the Economy of Tennessee*, George D. Mickle, Robert J. Morano, Kenneth J. Burns, and Thomas Carroll. May 1978, 197p.

892 *Studies of Interest Rate Ceilings and Consumer Credit*, Kenneth J. Burns, Robert Daigler, and L. S. Scruggs. Feb. 1978, 92p.

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Frequency: quarterly

893 "The Fallacy of Full Cost Pricing," Darryl G. Waldron. Vol.XV, No.4, Jan. 1978, p. 3-4.

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895 "Life-Cycle Costing: One Method of Promoting Energy Conservation," Todd E. Blumenfeld. Vol.XVI, No.3, Oct. 1978, p. 3,12.

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897 "The Neutrality and Equity of the Tennessee Tax Structure," Arthur A. Bayer. Vol.XV, No.4, Jan. 1978, p. 5-8.

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900 "Profit vs. Social Responsibility for Business Organizations: An Illusory Dichotomy," Frank Harrison. Vol.XVI, No.1, Apr. 1978, p. 3-5.

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904 "A Dimension of the Energy Options," D. L. Broussard. July 1978, p. 41-55.

905 "Domestic Oil Supply Projections for the Short and Medium Term for the Energy Information Administration," Charles G. Everett. July 1978, p. 93-134.

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909 "Forecasting New Economic Trends in the Energy and Materials Sector of the U.S. Economy," Russell G. Thompson. July 1978, p. 147-167.

910 "Is There an Energy Problem?" William A. Johnson. July 1978, p. 57-67.

911 "Joseph and the Pharaoh," James L. Johnston. July 1978, p. 31-40.

912 "Models and the Art of Forecasting for Energy Decisions," Raymond R. Lucore. July 1978, p. 135-145.

913 "Oil Imports: Is Any Policy Possible," James W. McKie. July 1978, p. 69-91.

914 "State-Level Energy Price Forecasting Model," Steve Borg, Mitchel Durst, Neil Gamson, and Frank H[illegible]s. July 1978, p. 189-213.

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915 *Community Revitalization*, Gerald F. Whittaker, ed. 1978, 247p., $5.00. (Selected Proceedings of the 8th Annual Symposium on the State of the Black Economy, 1978.)

916 *Current Issues and Research in Advertising*, James Leigh and Claude R. Martin, eds. May 1978, 159p., $4.75.

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MICHIGAN BUSINESS STUDIES

Frequency: Irregular

918 *Academic Strategy: The Determination and Implementation of Purpose at New Graduate Schools of Administration,* Larue Tone Hosmer. Vol.1, No.5, Sept. 1978, 247p., $15.00.

919 *Dynamic Call Option Models: Theory and Evidence,* Richard J. Rogalski. Vol.1, No.4, May 1978, 148p., $12.50.

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Frequency: Irregular

920 *The Soviet Lawyer and His System: A Historical and Bibliographic Study,* George Dana Cameron III. No.14, Oct. 1978, 198p., $9.00.

WORKING PAPERS

Frequency: Irregular

921 "Attitude and Behavior Correlates of Voting Intentions on the 1976 Michigan Non-Returnables Ban," Lawrence A. Crosby, James R. Taylor, and Thomas C. Kinnear. No.164, Aug. 1978, 84p.

922 "Centralized Research and NAARS Usage in CPA Firms," Paul Danos and Richard Boley. No.167, Sept. 1978, 64p.

923 "A Note on Interaction Classification," James Leigh and Thomas C. Kinnear. No.159, Feb. 1978, 7p.

924 "A Review of Research on Airport Congestion Delays," James T. Low and Martin R. Warshaw. No.168, Dec. 1978, 38p.

925 "A Survey: The Theory of International Interest and Exchange Rates," Gunter Dufey and Arvin K. Jain. No.162, June 1978, 56p.

926 "The U.S. Treasury Bill Futures Market and Hypotheses Regarding the Term Structures of Interest Rates," Brian G. Chow and David J. Brophy. No.160, June 1978, 20p.

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MSU INTERNATIONAL STUDIES

Frequency: Irregular

927 *Housing and Building Technology in Developing Countries,* W. Paul Strassmann. Dec. 1978, 243p., $8.00.

MSU PUBLIC UTILITY STUDIES

Frequency: Irregular

928 *Assessing New Pricing Concepts in Public Utilities,* Harry M. Trebing, ed. Oct. 1978, 512p., $16.00.

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Frequency: Irregularly

929 *Michigan Statistical Abstract, 1978*, David I. Verway, comp. Vol.13, Sept. 1978, 1203p., $10.75.

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Frequency: quarterly

930 " 'Complexity' and 'Open Systems' in Economic Discourse," Emile Grunberg. Vol.XII, No.3, Sept. 1978, p. 541-560.

931 "American Institutionalism: Premature Death, Permanent Resurrection Perspective," Philip A. Klein. Vol.XII, No.2, June 1978, p. 251-276.

932 "Can Technology Save the Cities of Developing Countries?" W. Paul Strassmann. Vol.XII, No.2, June 1978, p. 457-465.

933 "A Case for a Partially Disaggregated Theory of Inflation," James E. Price. Vol.XII, No.2, June 1978, p. 385-392.

934 "Clarence E. Ayers and the Socialist Planning Debate," Pham Chung. Vol.XII, No.1, Mar. 1978, p. 115-123.

935 "Closing the Technological Gap in Latin America," James H. Street and Dilmus D. James. Vol.XII, No.2, June 1978, p. 477-496.

936 "Collective Action, Marx's Class Theory, and the Union Movement," Douglas E. Booth. Vol.XII, No.1, Mar. 1978, p. 163-185.

937 "Credit Saturation, Secular Redistribution, and Long-Run Stability," Warren S. Gramm. Vol.XII, No.2, June 1978, p. 307-327.

938 "Cyclical Behavior of Profit Margins," Kathleen Pulling. Vol.XII, No.2, June 1978, p. 287-305.

939 "The Economics of Kenneth Boulding," Leonard Silk. Vol.XII, No.2, June 1978, p. 529-534.

940 "Evolutionary Economics, Rational Expectations, and Monetary Policy," William J. Frazer, Jr. Vol.XII, No.2, June 1978, p. 343-372.

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942 "Growth versus Conservation: A Veblenian Perspective," Ron D. White. Vol.XII, No.2, June 1978, p. 427-433.

943 "Habermas, Depoliticization, and Consumer Theory," Steven Sheffrin. Vol.XII, No.4, Dec. 1978, p. 785-797.

944 "Information Systems, Preferences, and the Economy in the JEI," Warren J. Samuels. Vol.XII, No.1, Mar. 1978, p. 23-41.

945 "An Insider's History of the International Monetary Fund: A Review Article," Lawrence H. Officer. Vol.XII, No.3, Sept. 1978, p. 677-686.

946 "Institutional Economics," Gunnar Myrdal. Vol.XII, No.4, Dec. 1978, p. 771-783.

947 "Institutionalism as an Approach to Political Economy," John Elliot. Vol.XII, No.1, Mar. 1978, p. 91-114.

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949 "Kenneth Boulding: Economics from a Different Perspective," Roger M. Troub. Vol.XII, No.2, June 1978, p. 501-528.

950 "Markets and the Satisfaction of Human Wants," Robert E. Lane. Vol.XII, No.4, Dec. 1978, p. 799-827.

951 "The Methodological Basis of Insitutional Economics: Pattern Model, Storytelling, and Holism," Charles K. Wilber and Robert S. Harrison. Vol.XII, No.1, Mar. 1978, p. 61-89.

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952 "The Neo-Marxist Theory of the State," Robert Solo. Vol.XII, No.4, Dec. 1978, p. 829-842.

953 "Neoclassicism, Marxism, and Collective Action," John E. Roemer. Vol.XII, No.1, Mar. 1978, p. 147-161.

954 "On the Methodological Boundaries of Economic Analysis," Richard B. McKenzie. Vol.XII, No.3, Sept. 1978, p. 627-645.

955 "Property Institutions and Economic Behavior," Alan Randall. Vol.XII, No.1, Mar. 1978, p. 1-21.

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957 "The Public Sector and Stabilization of Industrial Society," Glen W. Atkinson and Mike Reed. Vol.XII, No.2, June 1978, p. 373-384.

958 "Rate Structure Reform: A Review of the Current Debate," Edythe S. Miller. Vol.XII, No.3, Sept. 1978, p. 609-626.

959 "Research Program versus Paradigm in the Development of Economics," Joel Jalladeau. Vol.XII, No.3, Sept. 1978, p. 583-608.

960 "A Revised Perspective of Keynes's 'General Theory'," Ivan C. Johnson. Vol.XII, No.3, Sept. 1978, p. 561-582.

961 "The Social and Economic Impacts of the Social and Economic Scientists: A Review Article," Alan Randall. Vol.XII, No.3, Sept. 1978, p. 687-695.

962 "Technology and Economic Dependency: An Institutional Assessment," Thomas R. De Gregori. Vol.XII, No.2, June 1978, p. 467-476.

963 "The Theory of Imperfect Markets Reconsidered," Romney Robinson. Vol.XII, No.4, Dec. 1978, p. 871-890.

964 "Veblen and Modern Radical Economics," Joseph E. Pluta and Charles G. Leathers. Vol.XII, No.1, Mar. 1978, p. 125-146.

965 "Wesley Mitchell in Retrospect," Geoffrey H. Moore. Vol.XII, No.2, June 1978, p. 27-286.

966 "Whatever Happened to Progress?" Ezra J. Mishan. Vol.XII, No.2, June 1978, p. 405-425.

967 "The World Market for Labor and the World Market for Industrial Sites," Folker Frobel, Jurgen Heinrichs, and Otto Kreye. Vol.XII, No.4, Dec. 1978, p. 843-858.

968 "Would Tax Shifting Undermine the Tax-Based Incomes Policy?" Laurence S. Seidman. Vol.XII, No.3, Sept. 1978, p. 647-676.

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Frequency: 11 per year (July/August combined)

969 "County Income Patterns," David I. Verway. Vol.20, No.8, Sept. 1978, p. 1-3.

970 "The Current Economic Condition of the State," David I. Verway. Vol.20, No.6, June 1978, p. 1-3.

971 "Energy Conservation in Michigan Higher Education," Weston H. Agor. Vol.20, No.7, July/Aug. 1978, p. 1-2.

972 "Enrollment and Financing Trends in Michigan Higher Education," Weston H. Agor. Vol.20, No.5, May 1978, p. 1-3.

973 "Government Update," David I. Verway. Vol.20, No.10, Nov. 1978, p. 3.

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978 "Outlook for Welfare," David I. Verway. Vol.20, No.3, Mar. 1978, p. 1-8.

979 "Profile of the Grand Traverse Area," Nancy C. Hayward. Vol.20, No.4, Apr. 1978, p. 1-3.

980 "Proposal E: Revenue Limitation in Michigan," Ronald C. Fisher. Vol.20, No.10, Nov. 1978, p. 1-2.

981 "Tax Burden," David I. Verway. Vol.20, No.2, Feb. 1978, p. 3.

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Frequency: quarterly

984 "Canada and Its North American Problems: The Case for a Better Understanding," J. Frederick Truitt. Vol.26, No.4, Autumn 1978, p. 19-34.

985 "The Cereal Companies: Monopolists or Super Markets," Paul N. Bloom. Vol.26, No.3, Summer 1978, p. 41-49.

986 "The Changing Requirements for Managing Corporate Information Systems," William R. Boulton. Vol.26, No.3, Summer 1978, p. 4-12.

987 "The Corporate Consumer Affairs Effort," Richard T. Hise, Peter L. Gillett, and J. Patrick Kelly. Vol.26, No.3, Summer 1978, p. 17-26.

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989 "Decision-Making Profiles of Female and Male Managers," William A. Shrode. Vol.26, No.4, Autumn 1978, p. 35-44.

990 "Economic Planning: The Michigan Experience," William G. Milliken. Vol.26, No.1, Winter 1978, p. 7-15.

991 "The Executive in a Communication Society," Winston Oberg. Vol.26, No.4, Autumn 1978, p. 5-14.

992 "Exploring the Gray Market Segment," Betsy D. Gelb. Vol.26, No.2, Spring 1978, p. 41-48.

993 "Free Enterprise, Free Lunches, and Free Rides," Thomas G. Marx. Vol.26, No.3, Summer 1978, p. 13-16.

994 "Labor Power: Myth or Reality," R. Heath Larry. Vol.26, No.1, Winter 1978, p. 20-24.

995 "Leadership Theory: Some Implications for Managers," Chester A. Schriesheim, James M. Tolliver, and Orlando C. Behling. Vol.26, No.3, Summer 1978, p. 34-40.

996 "Merchandise Shortages and Retail Policies," Stanley C. Hollander. Vol.26, No.3, Summer 1978, p. 27-33.

997 "Modern Financial Theory," Richard R. Simonds. Vol.26, No.1, Winter 1978, p. 54-63.

998 "The Moral and Ethical Climate in Today's Business World," William M. Agee. Vol.26, No.1, Winter 1978, p. 16-19.

999 "New Patterns in Government Regulation of Business," George A. Steiner. Vol.26, No.4, Autumn 1978, p. 53-61.

1000 "NFL Coaches and Motivation Theory," Kelly Kerin and Charles N. Waldo. Vol.26, No.4, Autumn 1978, p. 15-18.

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1002 "The Poverty of Social Marketing," Donald F. Dixon. Vol.26, No.3, Summer 1978, p. 50-56.

1003 "Resource Allocation within the Product Life Cycle," Richard S. Savich and Laurence A. Thompson. Vol.26, No.4, Autumn 1978, p. 35-44.

1004 "The Scanlon Plan: Anyone for Free Enterprise?" Carl F. Frost. Vol.26, No.1, Winter 1978, p. 25-33.

1005 "Stocks and Bonds as Inflation Hedges," Robert M. Soldofsky and Dale F. Max. Vol.26, No.2, Spring 1978, p. 17-24.

1006 "A Strategy for Planning," Stanley L. Sokolik. Vol.26, No.2, Spring 1978, p. 57-64.

1007 "Structural Constraints, Consumerism, and the Marketing Concept," Ronald W. Stampfl. Vol.26, No.2, Spring 1978, p. 5-16.

1008 "What Have We Learned or Not Learned About Economic Stabilization Policies," Mordechai E. Kreinin. Vol.26, No.1, Winter 1978, p. 34-53.

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1010 "Zero Base Budgeting as a Management Tool," Scott S. Cowen, Burton V. Dean, and Ardeshir Lohrasbi. Vol.26, No.2, Spring 1978, p. 41-48.

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1011 *Focus on the Bank Director*, Paul T. Hendershot, ed. No.14, May 1978, 102p., $4.00.

1012 *Practices and Problems of Marketing in the Small Bank*, Paul T. Hendershot, ed. No.15, Nov. 1978, 105p., $4.00.

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Frequency: bimonthly

1013 "An Analysis of Incomes in Tennessee, 1970-1975," Bobby N. Corcoran. Vol.IV, No.3, Jan. 1978, p. 1-9.

1014 "An Analysis of the Top 200 Companies in the South," James C. Douthit. Vol.V, No.2, Nov. 1978, p. 7-8.

1015 "Are Stocks a Good Hedge Against Inflation?" Jerry D. Prock. Vol.V, No.1, Sept. 1978, p. 1-3.

1016 "The Bank Holding Company Act and Its Interpretation," Duane B. Graddy. Vol.V, No.1, Sept. 1978, p. 9-15.

1017 "Businessmen Should Analyze Assumptions to Improve Capital Budgeting," Jerry Prock. Vol.IV, No.4, Mar. 1978, p. 9-11.

1018 "The Changing Banking Industry and the Bank Director," Sam I. Yarnell. Vol.IV, No.5, May 1978, p. 8-10.

1019 "Consumers' Values in a Mad, Mad World," Paul T. Hendershot. Vol.IV, No.4, Mar. 1978, p. 1-34.

1020 "The Future of Road Transport Industry in Nigeria: A Case of a Developing

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Country," Charles S. Onyebuagu. Vol.IV, No.3, Jan. 1978, p. 10-12.

1021 "The Impact of Usury Ceilings on Mortgage Lending," J. Larry Wolfenbarger and James R. Ramsey. Vol.IV, No.3, Jan. 1978, p. 13-14.

1022 "Legal Responsibilities of Bank Directors," Frank A. Woods. Vol.IV, No.6, July 1978, p. 5-10.

1023 "Observations on Current International Business Policy Issues," James C. Douthit and Harold O. Wilson. Vol.V, No.1, Sept. 1978, p. 4-8.

1024 "Performance Evaluation: Setting Objectives for Government Programs," Richard E. Stanley and F. Kelly Shuptrine. Vol.V, No.2, Nov. 1978, p. 12-15.

1025 "Problems and Practices in Retailing Firms in Tennessee," Fowler I. Todd. Vol.IV, No.5, May 1978, p. 8-10.

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1027 "Questions and Answers About the Small Business Scene," Paul T. Hendershot. Vol.V, No.2, Nov. 1978, p. 1-6.

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1029 "Unionization in Southern States," Billy W. Balch. Vol.IV, No.5, May 1978, p. 1-4.

1030 "What They Don't Know About Profits Can Hurt You," Paul A. Belknap. Vol.IV, No.6, July 1978, p. 11-14.

CONFERENCE PAPERS SERIES

Frequency: Irregular

1031 "A Close Look at Steel Dumping Allegations," Kiyoshi Kawahito and Hans G. Mueller. No.35, Sept. 1978, 40p., $3.00.

1032 "A Comparison of United States and Foreign Steel Industries," Hans G. Mueller. No.31, Apr. 1978, 33p., $3.00.

1033 "Consumers' Values in a Mad, Mad World," Paul T. Hendershot. No.28, Feb. 1978, 11p., $2.00.

1034 "Estimating the Influence of Local Market Structure on Bank Prices and Profit Margins: A Test of Alternative Indicators," Duane B. Graddy. No.26, Feb. 1978, 44p., $3.00.

1035 "International Economics of Steelmaking Costs," Kiyoshi Kawahito and Hans G. Mueller. No.32, Apr. 1978, 22p., $2.00.

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1044 *The Impact of the Fine & Performing Arts on the Duluth-Superior Growth Center Region—A Selected Study*, Phillip H. Coffman, Wayne A. Jesswin, and Richard W. Lichty. No.19, 1978, 16p.

1045 *Selected Economic Data for Duluth and Northeastern Minnesota through 1977*, Cecil H. Meyers and Glenn O. Gronseth. No.18, 1978, 63p.

1046 "Duluth Business Indicators," Cecil H. Meyers, Glenn O. Gronseth, and Jerrold M. Peterson. Vol.15, No.1-12, monthly, 4p., free.

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Bureau of Business and Economic Research

University, MS 38677

1047 *The Academic Accountant: A Profile*, James S. Sellers and J. Larry Hagler. Apr. 1978, 83p. (Out-of-Print.)

1048 *An Analysis of Mississippi Industrial Location Factors*, William F. Davidge and Kenneth W. Hollman. July 1978, 20p., $4.00.

1049 *Formalized Planning for Institutions of Higher Learning*, Jerry W. Johnson and W. Randy Boxx. Aug. 1978, 28p.

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Frequency: bimonthly

1050 "Antiques and Collectibles: An Alternative to Stocks and Bonds," Dale L. Flesher. Vol.37, No.3, Dec. 1978, p. 1-3.

1051 "Are Incentive Plans Necessary to Increased Productivity?" David E. Blevins. Vol.37, No.1, Aug. 1978, p. 1-3.

1052 "Business Use of Lie Detectors," Vanessa Ean Arnold. Vol.37, No.3, Dec. 1978, p. 4-6.

1053 "Further Increases in Aggregate Demand: A Cure or an Overdose?" Robert S. Herren. Vol.36, No.6, June 1978, p. 1-3,6.

1054 "Growth in Electronic Banking and Its Implications for Retailing," Richard E. LaNear. Vol.37, No.2, Oct. 1978, p. 3-5.

1055 "Mississippi's Valuable Farmland," E. Nolan Waller. Vol.37, No.1, Aug. 1978, p. 4-7.

1056 "The Ole Miss Insurance Excellence Program," Joe H. Murrey, Jr. Vol.37, No.3, Dec. 1978, p. 7-8.

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1058 "Some Factors Affecting Mississippi's Highway Programs," E. Nolan Waller.

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1061 "Tax advantages and Disadvantages of Historic Structures," Dale L. Flesher. Vol.36, No.6, June 1978, p. 4-5.

1062 "Using Gifts to Reduce Estate Taxes," Dale L. Flesher. Vol.37, No.2, Oct. 1978, p. 1-2.

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Frequency: irregular

1063 " 'Quality,' Publication Records, and Compensation—An Empirical Analysis of the Relative Performances of Economics Faculties," Edward L. Winn, Jr. and R. Phil Malone. Oct. 1978, 16p.

MISSISSIPPI STATE UNIVERSITY

Division of Business Research

College of Business and Industry
P.O. Box 5288
Mississippi State, MS 39762

1064 *International Potential Markets for Mullet*, Giovanni B. Giglioni, Billy J. Eatherly, and Bert G. Scott. 1977, 32p., free.

1065 *Mississippi Employment: 1971-1976*, Robert L. Frnka, ed. Vol.3, Dec. 1978, 93p., $5.45.

1066 *Mississippi Personal Income: Selected Years, 1971-1976*, Robert L. Frnka, ed. Vol.6, Aug. 1978, 119p., $5.95.

1067 *Mississippi Statistical Abstract, 1978*, Guy T. Peden, Jr. and Ron Moore, eds. Vol.10, Dec. 1978, 837p., $15.95.

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Frequency: monthly

1068 "Accounting Returns and Market Returns for Commercial Banks," T. Kohers and W. G. Simpson. Vol.XXXIX, No.12, June 1978, p. 3-9.

1069 "The Corporate Controller and the Objectives of Financial Statements," James Benjamin and Robert H. Strawser. Vol.XXXIX, No.9, Mar. 1978, p. 3-8.

1070 "Development of Corn Genotypes Resistant to the Southwestern Corn Borer and the Fall Armyworm," F. M. Davis, W. Paul Williams, and Gene E. Scott. Vol.XXXIX, No.9, Mar. 1978, p. 9-12.

1071 "Energy-Potential University/Business Interactions," C. W. Bouchillon. Vol.XXXIX, No.11, May 1978, p. 3-5.

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1073 "Marketing Is Not Just for Business," Donald P. Robin and Gayden Green. Vol.XXXIX, No.12, June 1978, p. 10-12.

1074 "Marketing Objectives and Strategies for Public Utilities," Dale L. Flesler

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1075 "Mississippi Per Capita Expenditures for Education,Highway,and Pubiic Welfare," Rex Pulley and Jerry Crawford. Vol.XXXIX, No.11, May 1978, p. 7-10.

1076 "Some Current Concerns about Graduate Education," Marion T. Loflin. Vol.XXXIX, No.8, Feb. 1978, p. 7-9.

1077 "Some Information for U.S. Marketers on the Trade Credit Systems of Latin American Countries," John J. Brasch. Vol.XXXIX, No.8, Feb. 1978, p. 3-7.

1078 "Youth in Business: Identity vs. Productivity—a Symbiosis," Tom Kruse. Vol.XXXIX, No.10, Apr. 1978, p. 8-10.

UNIVERSITY OF MONTANA

Bureau of Business and Economic Research

School of Business Administration
Missoula, MT 59812

MONTANA BUSINESS QUARTERLY—Selected Articles
Frequency: quarterly

1079 "Feasibility of Ethanol from Grain in Montana," Richard Stroup and Thomas Miller. Vol.16, No.2, Summer 1978, p. 13-20.

1080 "Missoula Attitudes toward the Forest Industries: A Survey," Susan Selig Wallwork. Vol.16, No.1, Spring 1978, p. 36-45.

1081 "The Montana Economy: 1978 and Beyond," Maxine C. Johnson. Vol.16, No.1, Spring 1978, p. 5-16.

1082 "The Wood Products Industry in Montana: Raw Materials and Finished Products," Randle V. White and Charles E. Keegan. Vol.16, No.2, Summer 1978, p. 5-12.

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College of Business and Public Affairs
Murray, KY 42071

B & PA (BUSINESS AND PUBLIC AFFAIRS)—Selected Articles
Frequency: semi-annual

1083 "The ABC Decision-Making Process," Dee E. Ezell and David B. Stephens. Vol.5, No.1, Fall 1978, p. 19-26.

1084 "Analyzing the Economic Development of West Kentucky," Jerry Ingram. Vol.5, No.1, Fall 1978, p. 1-12.

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1086 "Eggs, Baskets and Diversified Portfolios," Gene Lovins. Vol.5, No.1, Fall

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1087 "A Fusion-Process Model for Business Personnel Strategy," Robert J. Masters II. Vol.4, No.2, Spring 1978, p. 25-30.
1088 "Problems of the Economic Management of Solid Waste," Conway Lackman. Vol.4, No.2, Spring 1978, p. 31-39.
1089 "A Small Business Strategy for Independence," Stanley R. Renas and Harold W. Fox. Vol.4, No.2, Spring 1978, p. 17-23.
1090 "Some Proposed Objectives for Financial Reporting: The View of Financial Analysts," James J. Benjamin and Robert H. Strawser. Vol.5, No.1, Fall 1978, p. 27-37.

UNIVERSITY OF NEBRASKA, LINCOLN

Bureau of Business Research

200 College of Business Administration
Lincoln, NE 68588

NEBRASKA ECONOMIC AND BUSINESS REPORTS

Frequency: irregular

1091 *Nebraska Economic Projections II*, Charles L. Bare. No.19, June 1978, 168p.
1092 *Nebraska Gross State Product, 1960-1976*, Charles L. Bare. No.22, Apr. 1978, 16p.
1093 *Preliminary 1977 Population Estimates by Age*, Vicki S. Stepp. No.20, May 1978, 40p., $5.00.
1094 *A Review of Population Estimates and Projections for Nebraska Cities*, Vicki S. Stepp. No.21, Apr. 1978, 23p., $5.00.

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Frequency: monthly

1095 "Economic Forecast for 1978," Donald E. Pursell. No.400, Jan. 1978, p. 1.
1096 "Economic Outlook of Nebraska Businessmen: Survey Results," William D. Gerdes. No.408, Sept. 1978, p. 1.
1097 "Farm Income," Jerome A. Deichert. No.405, June 1978, p. 1.
1098 "Farmland Price Trends: Where Are They Now and Where Are They Headed?" Bruce B. Johnson and Ronald J. Hanson. No.407, Aug. 1978, p. 1.
1099 "The Impending Foreign Investment Boom in the United States," D. E. Pursell. No.409, Oct. 1978, p. 3.
1100 "The Long-Range Economic Outlook for Nebraska," C. L. Bare. No.410, Nov. 1978, p. 1.
1101 "Measuring Urban Hardship: A Review," Vicki S. Stepp. No.402, Mar. 1978, p. 3.
1102 "Nebraska Gross State Product," Charles L. Bare. No.403, Apr. 1978, p. 1.
1103 "Nebraska Personal Income, 1969-1977," Donald E. Pursell. No.402, Mar. 1978, p. 1.
1104 "Nebraska Retail Sales, 1976-1977," Donald E. Pursell. No.404, May 1978, p. 1.
1105 "The New Consumer Price Index," L. W. Dobson. No.411, Dec. 1978, p. 1.
1106 "Pollution Control Facilities—Tax Refund," R. L. Hodges. No.409, Oct. 1978,

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1107 "Turnaround in Fertility Trends?" Vicki S. Stepp. No.401, Feb. 1978, p. 1.

1108 "World Monetary Reform—An Evolutionary Process," W. E. Kuhn. No.409, Oct. 1978, p. 1.

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1110 "Bank Soundness and Liability Management," Dudley G. Luckett and Steve B. Steib. Vol.17, No.3, Summer 1978, p. 37-47.

1111 "The Consumer and Inflation," Robert M. Biggs. Vol.17, No.2, Spring 1978, p. 5-16.

1112 "Demand Structure and International Trade: A Modified Linder Model," Frank S. Wert. Vol.17, No.2, Spring 1978, p. 45-65.

1113 "Energy Policy, the Price System, and the Future of the Energy Economy," Stephen L. McDonald. Vol.17, No.1, Winter 1978, p. 23-36.

1114 "An Examination of the Stability of the Intertemporal Relationships Among National Stock Market Indices," Richard L. Haney, Jr. and William P. Lloyd. Vol.17, No.3, Summer 1978, p. 3-20.

1115 "Labor Substitution in Health-Care Facilities," Richard E. Bernstein. Vol.17, No.3, Summer 1978, p. 55-64.

1116 "Minimum Wage Legislation: Goals and Realities," James F. Ragan, Jr. Vol.17, No.4, Fall 1978, p. 21-28.

1117 "A Note on the Substitution of a Value Added Tax for the Corporate Income Tax, and Its Impact Upon Stabilization," Donald R. Epley. Vol.17, No.1, Winter 1978, p. 47-56.

1118 "Planning Implications of the New American Ideology," George C. Lodge. Vol.17, No.1, Winter 1978, p. 37-46.

1119 "Price Volatility and Corporate Repurchasing," Marvin Rosenberg and Allan Young. Vol.17, No.1, Winter 1978, p. 57-64.

1120 "Public Expenditures and the Changing Role of the South American Military: Implications for Regional Development," Joseph E. Pluta and R. Lynn Rittenoure. Vol.17, No.3, Summer 1978, p. 3-20.

1121 "Regionalism, Redistribution, and Federal Spending," U-Jin Jhun and James Cicarelli. Vol.17, No.4, Fall 1978, p. 29-36.

1122 "Returns to Investments in Undergraduate Education for Black Males," Charles R. Greer. Vol.17, No.3, Summer 1978, p. 31-36.

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1125 "Solving the Central City Fiscal Crisis: Metropolitan Government or Intergovernmental Transfer Payments?" John H. Hand. Vol.17, No.3, Summer 1978, p. 49-53.

1126 "A Strategy for the Investment of State Funds: Negotiating the CD Rate by the Markowitz Criterion," Merlin M. Hackbart and R. Stafford Johnson. Vol.17, No.2, Spring 1978, p. 35-43.

1127 "The Strong Factor Intensity Hypothesis and the Heckscher-Ohlin Theorem: A Multiregional Test," Andreas A. Andrikopoulos. Vol.17, No.2, Spring 1978, p. 17-33.

1128 "Technology in Human Perspective," E. F. Schumacher. Vol.17, No.1, Winter

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1129 "Towards Full Employment and Price Stability," Paul W. McCracken. Vol.17, No.4, Fall 1978, p. 5-19.

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Omaha, NB 68182

THE PLAINS BUSINESS REVIEW—Selected Articles
Frequency: semi-annual

1130 "Auction Sales: The Law and Public Policy Issues," Frank S. Forbes and Clair Leise. Vol.6, No.1, Autumn 1978, p. 4.

1131 "Business Tax Reform: A Continuing Concern," Robert Benecke. Vol.6, No.1, Autumn 1978, p. 4.

1132 "Customer Attitudes Towards Computer Assisted Checkout in Supermarkets— An Omaha Study," Leonard W. Prestwich. Vol.5, No.2, Spring 1978, p. 1-4.

1133 "Employee Tuition Aid Plans in the Omaha Area," Robert L. Mathias and Jan Brown. Vol.5, No.1, Winter 1977-78, p. 1-3.

1134 "Management of a Convict/Ex-Convict Self-Help Organization," John M. Gleason. Vol.5, No.1, Winter 1977-78, p. 3-7.

1135 "Organizational Change: The Consultant's Role in Small Business," Terry L. Maris. Vol.5, No.2, Spring 1978, p. 4-8.

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Las Vegas, NV 89154

FACULTY RESEARCH PAPERS
Frequency: irregular

1136 *Greater Las Vegas Rental Directory*, Kimberly D. Barnes. June 1978, 103p., $1.00.

1137 *Las Vegas Business Directory*, Kimberly D. Barnes. Dec. 1978, 184p., $7.50.

1138 *Mobile Home Study—First Phase*, Betty L. Yantis and John E. Nixon. Dec. 1978.

1139 *The Potential Impact of Widespread Legalized Gambling in the United States on Nevada*, Betty L. Yantis and John E. Nixon. June 1978, 22p.

1140 *Resource Inventory of Laughlin Nevada*, Guy S. Hobbs. Dec. 1978, 117p.

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1141 *Target Market Structure in a Casino Gambling Environment*, Lawrence Dandurand and Henry A. Sciullo. Dec. 1978, 13p. (Not available.)

UNIVERSITY OF NEVADA, RENO

Bureau of Business and Economic Research

College of Business Administration
Reno, NV 89557

NEVADA REVIEW OF BUSINESS AND ECONOMICS—Selected Articles
Frequency: quarterly

1142 "California and Property Tax Limitation: An Uncertain Future," W. Craig Stumblebine and Eugenia F. Toma. Vol.2, No.4, Winter 1978, p. 2-7.

1143 "Collective Bargaining and Local Government—Wages and Fringe Benefits in Nevada," Warren H. Fox and James L. Walker. Vol.2, No.4, Winter 1978, p. 17-23.

1144 "Estimated Physical Impact of the Valmy Power Plant on Humboldt County and Lander County," Theodore R. Siegler. Vol.2, No.3, Fall 1978, p. 21-26.

1145 "Exploring Development and Segmentation of the Reno/Tahoe Tourist Market," Roger T. Colberg. Vol.2, No.1, Spring 1978, p. 2-7.

1146 "Gambling and Nevada's Economy: Current Trends and Future Prospects," W. R. Eadington. Vol.2, No.3, Fall 1978, p. 2-8.

1147 "Goals and Issues for the College of Business Administration," Richard E. Hughes. Vol.2, No.2, Summer 1978, p. 2-5.

1148 "An Input-Output Model of the Economy of Humboldt and Lunder Counties," Frank D. Fillo, Hans D. Radtke, and Eugene P. Lewis. Vol.2, No.3, Fall 1978, p. 15-20.

1149 "A Legislative History of Gambling in Nevada," William R. Eadington and James S. Hattori. Vol.2, No.1, Spring 1978, p. 13-17.

1150 "Negative Impact of Interest Rate Ceilings: Case of Regulation Q—Reply," Thomas F. Cargill. Vol.2, No.2, Summer 1978, p. 17.

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1152 "Nevada Mobile Home Taxation: Proposed Changes," David O. Thacher, Ronald L. Shane, and Michael E. Wetzstein. Vol.2, No.3, Fall 1978, p. 8-10.

1153 "Nevada's Economic Development: An Overview," Albin J. Dahl. Vol.2, No.2, Summer 1978, p. 6-15.

1154 "An Overview of Nevada's Local Government Finances," Glen Atkinson and James Hattori. Vol.2, No.4, Winter 1978, p. 11-16.

1155 "Property Taxation After the California Vote," C. Lowell Harriss. Vol.2, No.4, Winter 1978, p. 8-10.

1156 "Real Property Taxation in Nevada: Current Legislation and Annual Assessment," Ronald L. Shane, Roger Mann, and Frank D. Fillo. Vol.2, No.4, Winter 1978, p. 28-30.

1157 "A Review of Recent Legislation Affecting Energy, Natural Resources and the Environment of Nevada," Don W. Winne. Vol.2, No.1, Spring 1978, p. 8-12.

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1158 "The Truth About Death and Taxes In Nevada," Albin J. Dahl. Vol.2, No.4, Winter 1978, p. 24-27.

1159 "U.S. Credit Rationing: Case of Requlation Q," Bernard Malamud. Vol.2, No.3, Fall 1978, p. 11-14.

1160 "Untapped Resources of Talent for Nevada Business Environment," Barbara A. Chism. Vol.2, No.2, Summer 1978, p. 18-19.

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Frequency: irregular

1161 "Clark Warburton and the Development of Monetarism Since the Great Depression," Thomas F. Cargill. No.78-13, Nov. 1978, 41p.

1162 "Economic Analysis of Water and Its Relationship to the Growth and Development of Washoe County, 1975-2000," Richard E. Wilson. Aug. 1978, 83p.

1163 "An Economic Evaluation of Water Policy Alternatives in Washoe County," Albin J. Dahl. Aug. 1978, 107p.

1164 "Nevada Local Government Finance Study: Final Report," Glen W. Atkinson, et al. Dec. 1978, 300p.

UNIVERSITY OF NEW MEXICO

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Albuquerque, NM 87131

1165 *Directory of New Mexico Manufacturing & Mining (1978-1979)*, Sept. 1978, 160p., $15.00.

1166 *Dropout Rates Among Students Enrolled in New Mexico Secondary Vocational Educational Programs*, Mark Resta and John Temple. June 1978, 30p., $2.00.

1167 *The Economic Impact of Proposed Air Quality Control Regulations on the New Mexico Potash Producers*, M. Brian McDonald and John Temple. Nov. 1978, 72p., $4.00.

1168 *The Economy of the State of New Mexico and the Albuquerque Standard Metropolitan Statistical Area—1977*, July 1978, 58p., free.

1169 *An Evaluation of the New Mexico DMV Driver Improvement School*, Shirley L. Emin. Aug. 1978, 36p., free.

1170 *The Experience of New Mexico's Executive Branch: Integration Versus Identification*, Lynn Wombold. June 1978, 27p., $2.00.

1171 *The New Mexico Data Center: A Proposal First Public Draft*, Apr. 1978, 47p., $2.50.

1172 *Sex Bias in Vocational Education in New Mexico*, Mark Resta and John Temple. June 1978, 32p., $2.50.

1173 *Vehicle Insurance Costs for Non-profit Organizations*, John L. Temple, Jerome H. Holmlund, and John Sievers. June 1978, 42p., $3.00.

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Frequency: monthly

1174 "Containing the Cost of Health Care in New Mexico," Rudolf J. Pendall. Vol.31, No.11, Dec. 1978, p. 14-21.

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1175 "Current Economic Developments in New Mexico," Les W. Carbajal. Vol.31, No.1, Dec. 1978, p. 23-30.

1176 "The Outlook for the New Mexico Potash Producers," M. Brian McDonald and John Temple. Vol.31, No.11, Dec. 1978, p. 3-13.

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1177 *Heat Pipe Technology: A Bibliography with Abstracts,* K. T. Feldman and Satish Munje. No.TAC HP78, 1978, 60-70p. (Quarterly, $85 domestic, $95 foreign.)

1178 *Hydrogen Energy: A Bibliography with Abstracts,* David D. Kenney. No.TAC H78, 1978, 50-60p. (Quarterly, $85 domestic, $95 foreign.)

1179 *Remote Sensing of Natural Resources: A Quarterly Literature Review,* Michael H. Inglis. No.TAC RS78, 1978, 300-350p. (Quarterly, $85 domestic, $95 foreign.)

1180 *Solar Thermal Components: A Bibliography with Abstracts,* John R. Peck. No.TAC STC78, 1978, 120-130p. (Quarterly, $90 domestic, $100 foreign.)

1181 *Solar Thermal Heating and Cooling: A Bibliography with Abstracts,* John R. Peck. No.TAC STHC, 1978, 130-150p. (Quarterly, $90 Domestic, $100 foreign.)

1182 *Solar Thermal Power Generation: A Bibliography with Abstracts,* John R. Peck. No.TAC STPG78, 1978, 150-160p. (Quarterly, $90 domestic, $100 foreign.)

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RESEARCH STUDY SERIES
Frequency: Irregular

1183 *Economic Impact of the Louisiana Prevailing Wage Law on Construction Costs in State-Funded Contracts—A Summary,* W. D. Wagoner and Timothy Ryan. No.25, Apr. 1978, 9p., $1.00.

1184 *Economic Impact of the Louisiana Prevailing Wage Law on Construction Costs in State-Funded Contracts,* W. D. Wagoner and Timothy Ryan. No.25, Apr. 1978, 42p., $2.50.

1185 *Performance of the Port of New Orleans, 1965-1976: Volume I,* John A. Reinecke and Vincent Maruggi. No.27, July 1978, 39p.

1186 *Performance of the Port of New Orleans, 1965-1976: Volume II,* John A. Reinecke and Vincent Maruggi. No.27, July 1978, 69p., $7.50.

1187 *A Profile of University of New Orleans MBA Graduates, 1966-76,* Alex

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Liebling and Robert E. Wellston, Jr. No.26, May 1978, 25p., $2.50.

1188 *A Revised New Orleans Metropolitan Business Activity Indicator*, Khanit Khongthanarat and Gordon Saussy. No.28, Aug. 1978, 16p., $4.00.

LOUISIANA BUSINESS SURVEY—Selected Articles

Frequency: quarterly

1189 "The Accounting Aid Society: A New Approach to Social Involvement," Joseph R. Razek. Vol.9, No.1, Jan. 1978, p. 14-15.

1190 "Business Doctorates in Louisiana," Barry Render, William Wagoner, James R. Bobo, and Stephen Corliss. Vol.9, No.1, Jan. 1978, p. 5-7.

1191 "Consumer's Choice in Education," William F. Smith and Carmen A. Smith. Vol.9, No.3, July 1978, p. 14-15.

1192 "The Cost of the Prevailing Wage Law," William D. Wagoner and Timothy Ryan. Vol.9, No.3, July 1978, p. 8-9.

1193 "The Economic Impact of King Tut," E. C. Nebel III and E. John Bullard. Vol.9, No.4, Oct. 1978, p. 2-3.

1194 "Five Do's and Don'ts of Business Communication," Joseph R. Razek and Maurice F. Villere. Vol.9, No.3, July 1978, p. 11-12.

1195 "Help for Merchants: The Louisiana Shoplifting Act," Jesse Charlton. Vol.9, No.4, Oct. 1978, p. 11-12.

1196 "Inner-City Renovation: What Can We Expect?" Shirley Laska and Daphne Spain. Vol.9, No.4, Oct. 1978, p. 4-7.

1197 "A New Center for Economic Development at UNO," Wesley G. Wallace. Vol.9, No.4, Oct.1978, p. 15-16.

1198 "A New Monitor of Economic Activity in New Orleans," Khanit Khongthanarat and Gordon Saussy. Vol.9, No.3, July 1978, p. 12.

1199 "One Response to Proposition 13: A New Orleans Accounting Training Project," Joseph R. Razek and Hudson R. Nichols. Vol.9, No.4, Oct.1978, p. 14-15.

1200 "Organizational SNAFUs and What to Do," Maurice F. Villere and Joseph R. Razek. Vol.9, No.2, Apr. 1978, p. 13-14.

1201 "Performance of the Port of New Orleans," John A. Reinecke and Vincent Maruggi. Vol.9, No.3, July 1978, p. 2-5.

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1203 "The Revised Louisiana Corporate Income Tax: Its Effect on Industrial Expansion," Robert R. Folse, Jr. Vol.9, No.1, Jan. 1978, p. 8-9.

1204 "Selecting the Salesperson: The Heartbeat of Sales Management," Charles L. Lapp and Kenneth J. Lacho. Vol.9, No.1, Jan. 1978, p. 10-12.

1205 "Some Basic Considerations in Training Salespersons," Charles L. Lapp and Kenneth J. Lacho. Vol.9, No.4, Oct. 1978, p. 8-10.

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1207 "Tax Law Philosophy and Tax Planning," Daniel Pearl. Vol.9, No.3, July 1978, p. 10.

1208 "Three Computer Options for the Small Business," Barry Render and Ralph M. Stair, Jr. Vol.9, No.2, Apr. 1978, p. 15.

1209 "UNO's MBA Graduates: The First Decade in Retrospect," Alex Liebling and Robert E. Wellston, Jr. Vol.9, No.1, Jan. 1978, p. 2-4.

1210 "Women in Management: New Roles or Old Stereotypes?" Robert C. Dailey. Vol.9, No.2, Apr. 1978, p. 9-11.

1211 "Zero-Based Budgeting: An Idea Whose Time Has Come," Daniel Pearl and

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Joseph R. Razek. Vol.9, No.2, Apr. 1978, p. 2-3.

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Frequency: triannual

1212 "An Adjustment Cost Model Under Expenditure-Changing Policies," R. Stafford Johnson and Charles W. Hultman. Vol.XIV, No.1, Fall 1978, p. 1-14.

1213 "An Analysis of the Impact of Property Taxation on Human Migration in the United States," Richard J. Cebula. Vol.XIII, No.2, Winter 1977-78, p. 85-94.

1214 "Anxiety, Neuroticism, and Product Use," Hugh J. Guffey, Jr., James R. Harris, and Jim D. Reed. Vol.XIII, No.3, Spring 1978, p. 100-105.

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1409 *Statistical Abstract of Oklahoma*, Neil J. Dikeman, Jr. and Marjorie E. Earley, comps. 1978, 495p., $10.00.

1410 "Oklahoma Business Bulletin," Vol.46, No.1-12, monthly, 4-8p. ($0.50/issue or $3.00/yr.)

REVIEW OF REGIONAL ECONOMICS AND BUSINESS—Selected Articles

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C. Ireland. Vol.3, No.1, Apr. 1978, p. 3-12.

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WORKING PAPERS

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1886 "Capital Budgeting and Search: An Overview," Keith H. Howe. Vol.1, No.1, Winter 1978, p. 23-32.

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